



Resume of Zhengjie Liu

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Zhengjie Liu is professor of human-computer interaction (HCI) at Dalian Maritime University (DMU) in China, founding director of Sino European Usability Center (SEUC). He has been working in HCI since 1989 and is recognized as a pioneer in this field and especially has helped the development and growth of user experience (UX) practice in industry in this country. He founded SEUC in 2000 as the first research center dedicated to usability in China. He has conducted research, consultancy and training sponsored by many multinational companies and leading Chinese companies as well as funded by EU and Chinese government. His areas focus on HCI design, especially the issues related to usability/UX, user-centered design (UCD), living lab and maritime human factor.

He is awardee of ACM SIGCHI Lifetime Service Award (2017) and IFIP TC13 Pioneers Award (2013).

He has served international HCI/UX communities on various roles, including Chair of ACM SIGCHI Gary Marsden Student Development Fund Committee, member of SIGCHI Research and Practice Awards Committee, member of SIGCHI Asia Development Committee, SIGCHI Adjunct Chair for Developing Worlds (2009-2015), expert member of and Chinese Representative (1999-2005) to IFIP TC.13 Committee on HCI, Co-founder of ACM SIGCHI China and China Computer Federation TCHCI.

He is on the editorial board of Journal of Interacting with Computers, User Experience Magazine, International Journal of Universal Access in Information Society and International Journal of Interactive Technology and Smart Education. He is a member of ISO/TC159/SC1/WG4 and WG11 (Ease of Operation of Everyday Products), ISO/TC159/SC4/WG6 (Human-centred design processes for interactive systems), ISO/TC159/SC4/WG28 (Common Industry Formats for Usability Reports) and Chinese National Standardization Committee on Ergonomics (SAC/TC7). He served as co-chair etc. at international conferences including INTERACT, ACM CSCW, ACM ICIC, HCI International and APCHI.

He holds B.E. and M.E. degree both in computer science from Xian Jiaotong University, China. He was a Teaching Assistant/Lecturer at Xian Jiaotong University 1982-88 and has been Lecturer/Associate Professor/Professor at Dalian Maritime University since 1989. He worked as Guest Scientist at Free University of Berlin (1992-93) and University of Liverpool (1993-94). He was Director of Dalian Software Industry Incubator from January to June 2000.

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